

COMMUNITY PERCEPTIONS OF CHAMBERSBURG BUSINESS DISTRICT – 1108 Respondents (collected February – April 2020)

The Downtown Business District...		Strongly Disagree	Disagree	?	Agree	Strongly Agree	Overall
Comfort and Appearance	is safe			22%			52%
	is clean			11%			64%
	is green			15%			52%
	is charming			18%			
	has quality historic architecture			12%			72%
	has places to sit and relax			17%			
	has well maintained buildings			26%			
	has adequate lighting at night			25%			
	has an identifiable logo			26%			
	has inviting storefronts			20%			
Economic Characteristics	has the right mix of businesses			16%			55%
	has available good and services			17%			
	has unique businesses						73%
	is business friendly			33%			
	has prices I can afford			21%			64%
	has a low first floor vacancy rate			51%			
	has attractive second floor housing			54%			
	has places to live			41%			
	has places where people can work			30%			
	appeals to a broad range of users			19%			
Community Attitude	is welcoming to visitors			16%			58%
	shows our community's pride			20%			
	a friendly place to spend time			19%			
	has stakeholders who cooperate			56%			
	is customer friendly			20%			62%
	has a volunteer spirit			40%			
	communicates with the community			23%			52%
	is progressive and future oriented			26%			
Activities	has a good array of special events						70%
	is vibrant during the day			22%			
	is vibrant in the evening			21%			58%
	has activities that create foot traffic			14%			58%
	is well promoted and marketed			24%			
	has an image I understand			28%			
	convenient customer hours for me			19%			
Access and Linkages	has good directional signage			17%			64%
	has sufficient, easy-to-find parking						
	is well connected to other attractions			30%			
	can be reached by bike, car, walking						78%
	is convenient to major highways						78%
	has good sidewalks for pedestrians						74%
	is a safe place to cross the street						79%
	has smooth flowing traffic						60%
	is walkable to & from other places			17%			59%